

Reimagine  
Realizing  
Reaching  
Richer  
Rewarding  
Romance  
Responsible  
Rock 'n' Roll  
Relaxing  
Reforming  
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Richer



# AARP Livable Communities: Great Places for All Ages

Aldea Douglas  
Blueprint for Livable Communities  
Advisory Group – May 2013

**AARP**<sup>®</sup>  
Real Possibilities



# Livable Communities Vision



**1961**  
**White House Council on Aging**



Trends

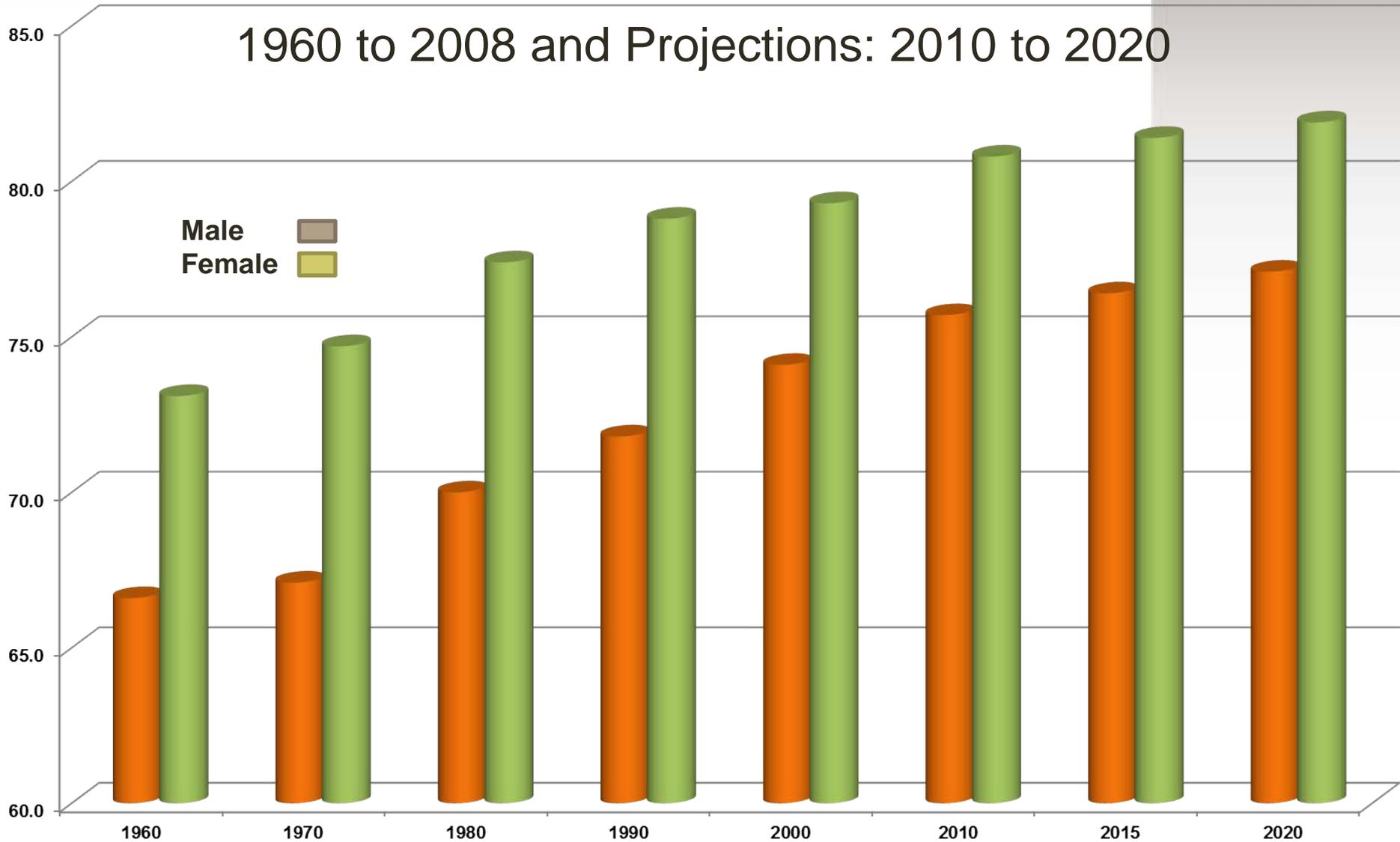
## Lead to growth in the 65+ population

<b>Year</b>	<b>65+ Population</b>	<b>Total Population</b>	<b>65+ Share of Total Population</b>
2000	34,991,753	281,421,906	12%
2007	37,887,958	301,621,157	13%
2030	72,092,000	373,504,000	19%
2050	88,547,000	439,010,000	20%

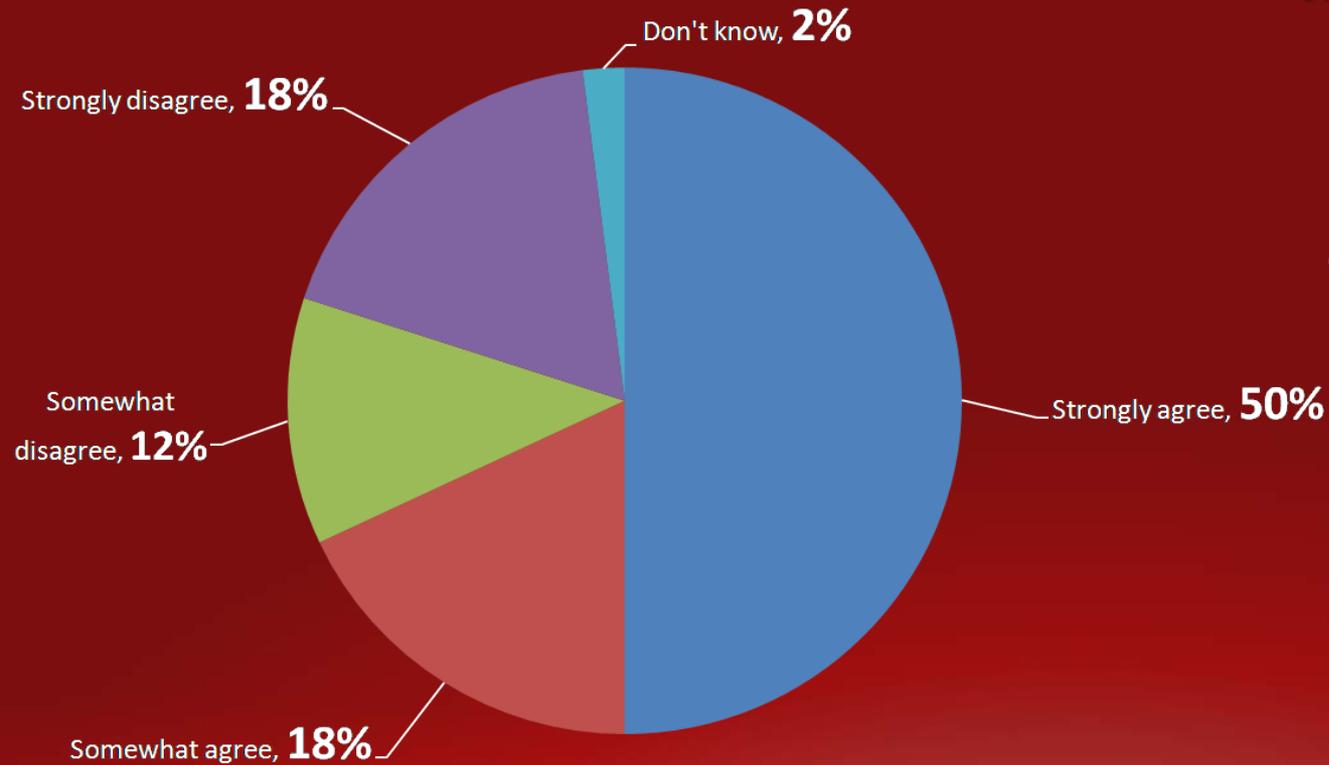
Source: U.S Census Bureau - Census projections as of 8/2008

# Expectation of Life at Birth

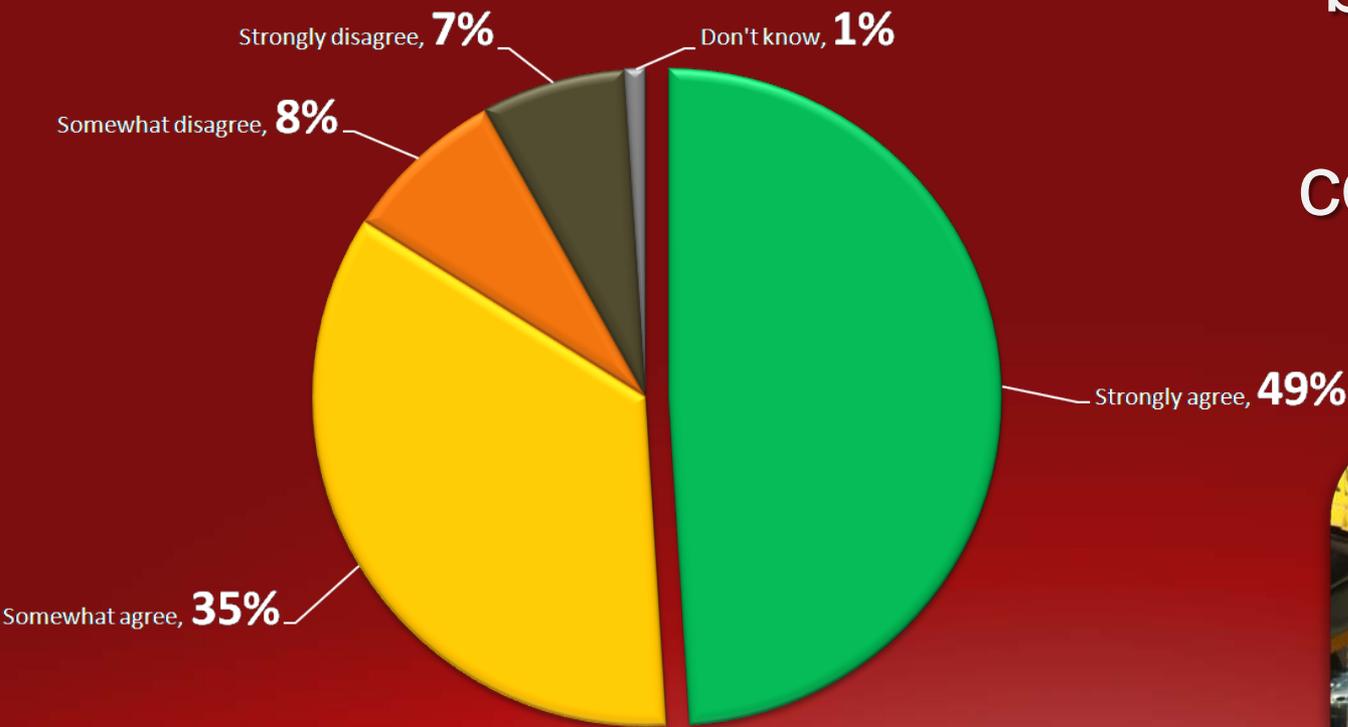
1960 to 2008 and Projections: 2010 to 2020



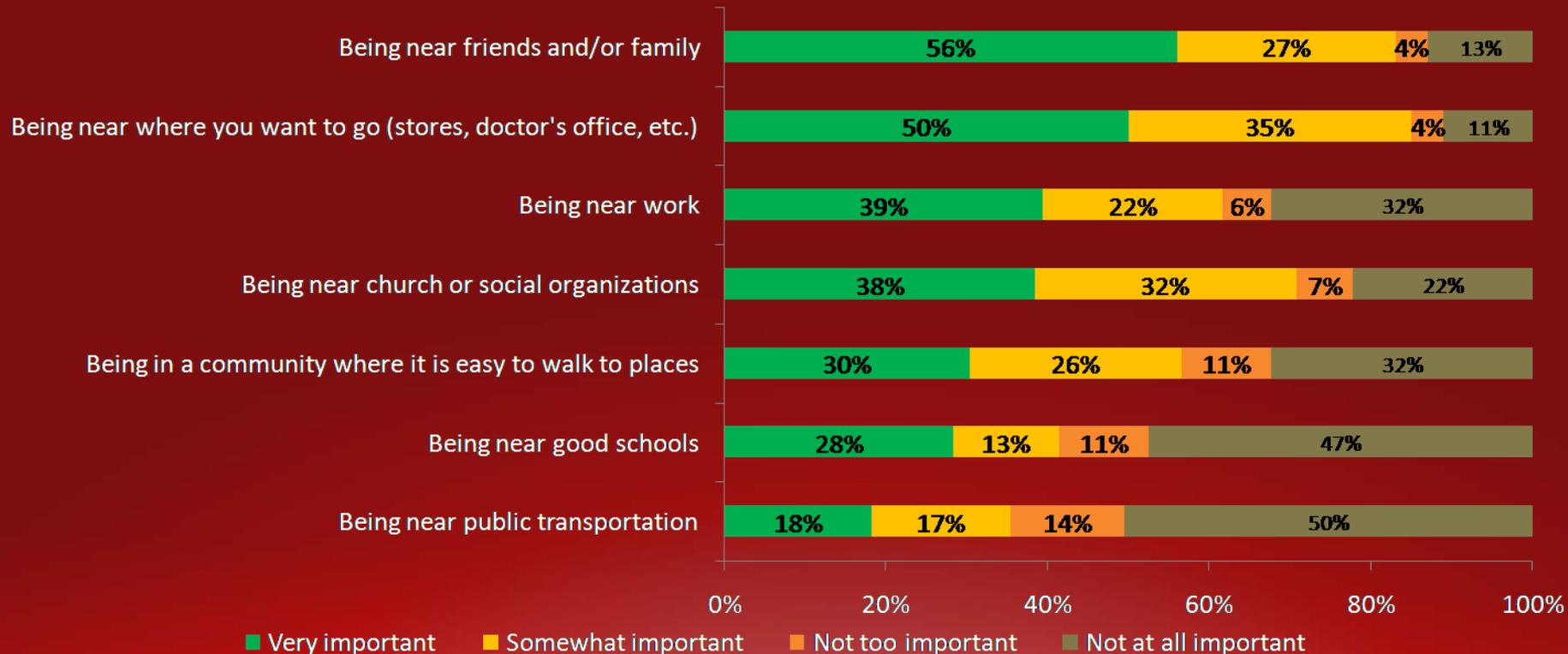
“What I’d really like to do is stay in my current residence throughout my retirement”



“I want to stay in my home because I like what my community has to offer me.”



# Reasons to Stay in Community



# Boomers and Millennials: Changing Preferences

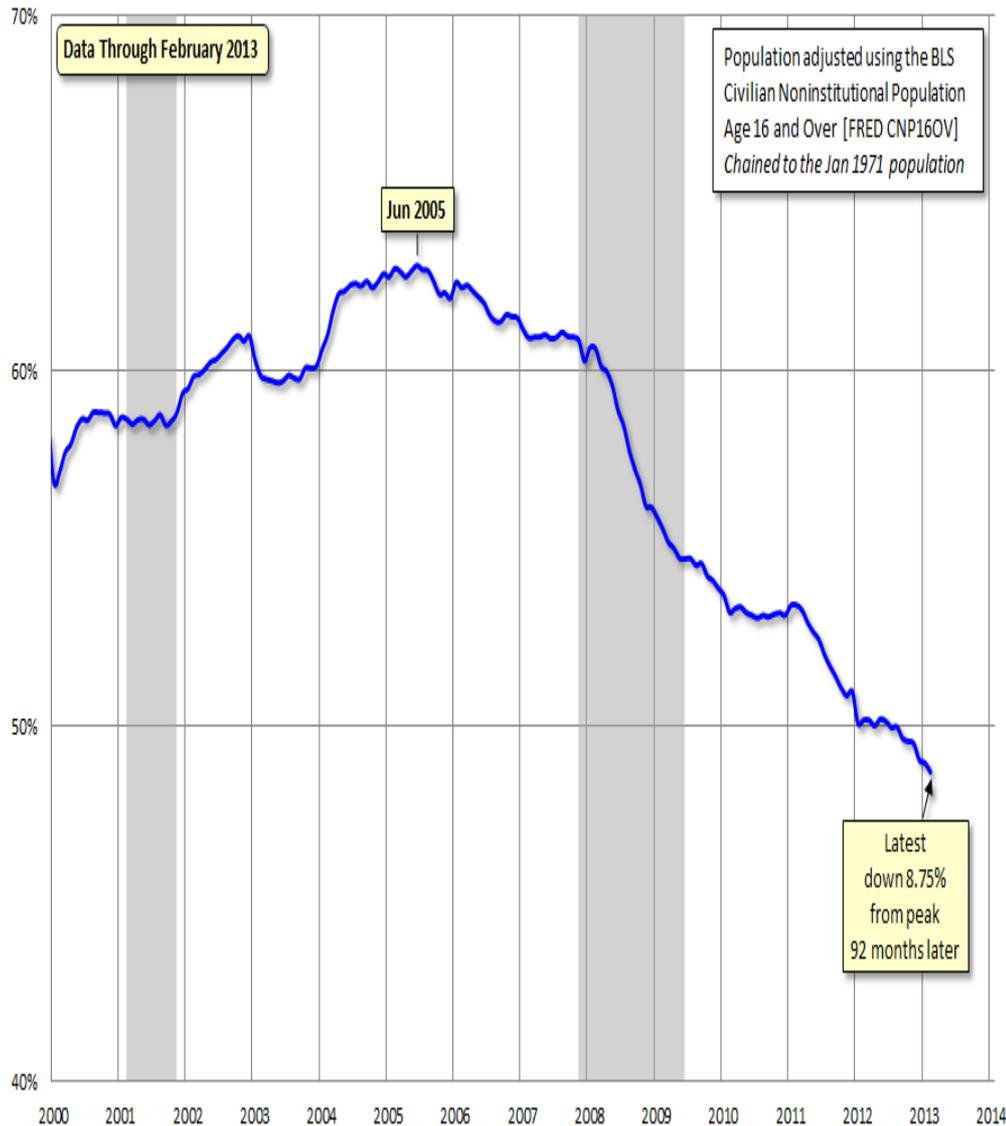


## Estimated Vehicle Miles Driven on All Roads

dshort.com

April 2013

■ Recessions — Population-Adjusted Cumulative Growth



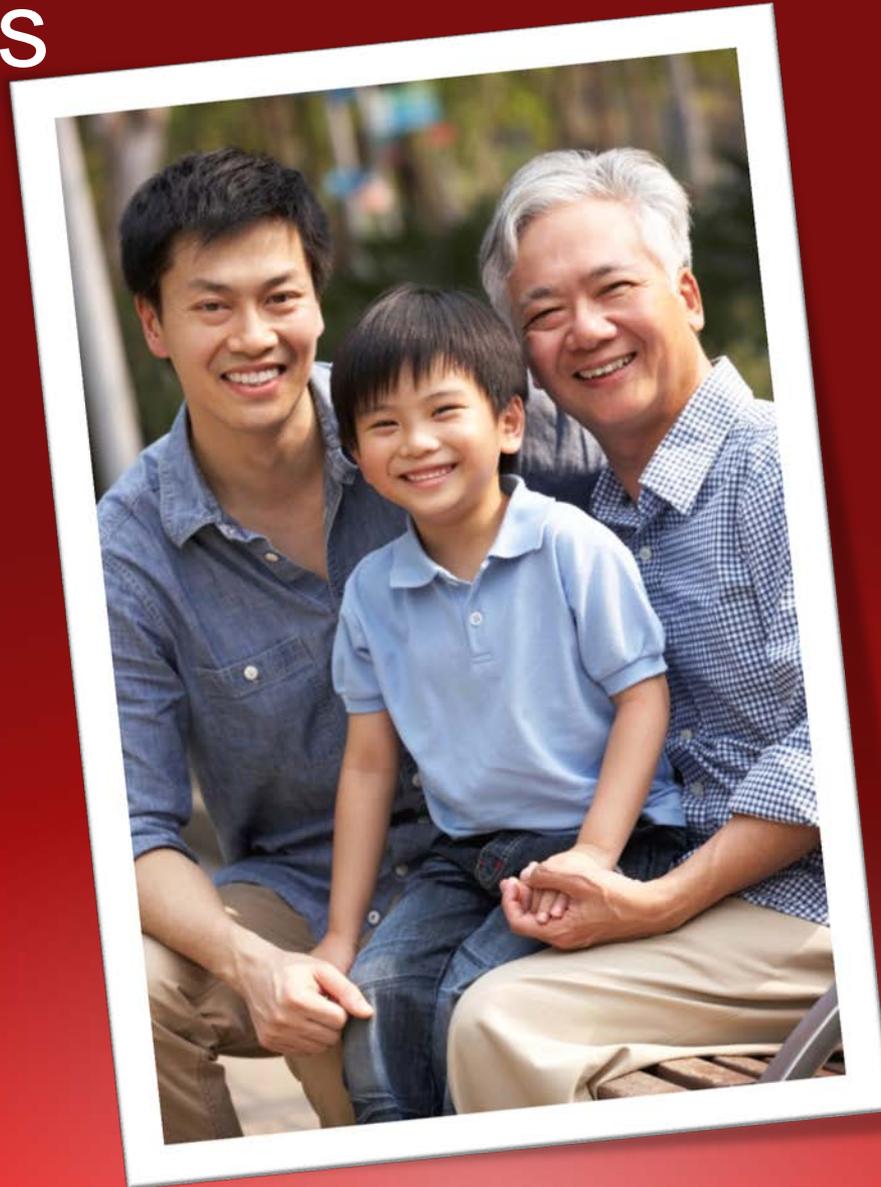
# Americans Drive (a little) Less



# Thriving Cities

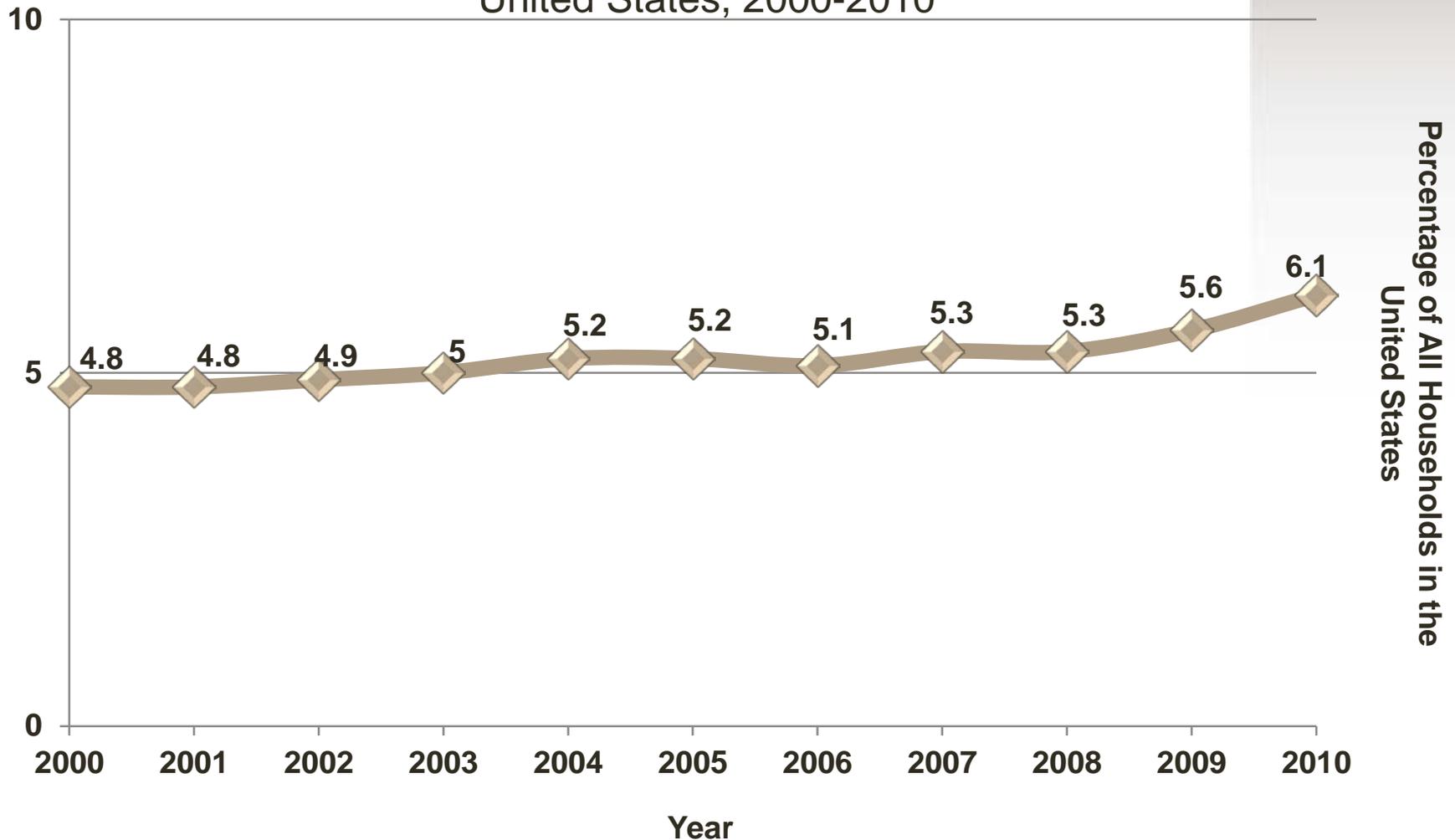
**AARP**<sup>®</sup>  
Real Possibilities

# Growth of Multigenerational Households



# Multigenerational Households

Multigenerational Households as a Percentage of All Households in the United States, 2000-2010



# Our Challenge



# Creating Communities for ALL Ages



# Creating Communities for ALL Ages



# AARP.org/Livable

The screenshot shows the AARP.org/Livable website. At the top, there is a navigation bar with the AARP logo on the left, the text "Livable Communities GREAT PLACES FOR ALL AGES" in the center, and a "MORE FROM AARP" link on the right. Below the navigation bar, there are three main sections: "best PRACTICES", "find RESOURCES", and "Search Livable Communities".

**best PRACTICES**

- Safe streets for all ages
- N.Y. age-friendly resource

**find RESOURCES**

**AARP LIVABLE COMMUNITIES**

AARP has resources to help leaders [learn](#) what makes a community livable, create improvement [plans](#) and [act](#) on those plans.

**What's a Livable Community?**

- Discover what's most important
- Understand changing demographics
- Find related research, organized by topic area

**Develop a Strategy**

- Assess your community's key livability features
- Seek input and build public support through civic engagement
- Read sample community-improvement plans

**How to Implement**

- Read model ordinances and policy discussions
- Discover funding opportunities

**Search Livable Communities**

enter search terms

**livability in THE STATES**

Select a State

Use the drop-down feature above to find AARP Livable Communities resources from your state.

**share your community STORY**

Did you make your community more livable?

**Give Feedback**

Take our survey

Can you find the Livable Communities resources you need?

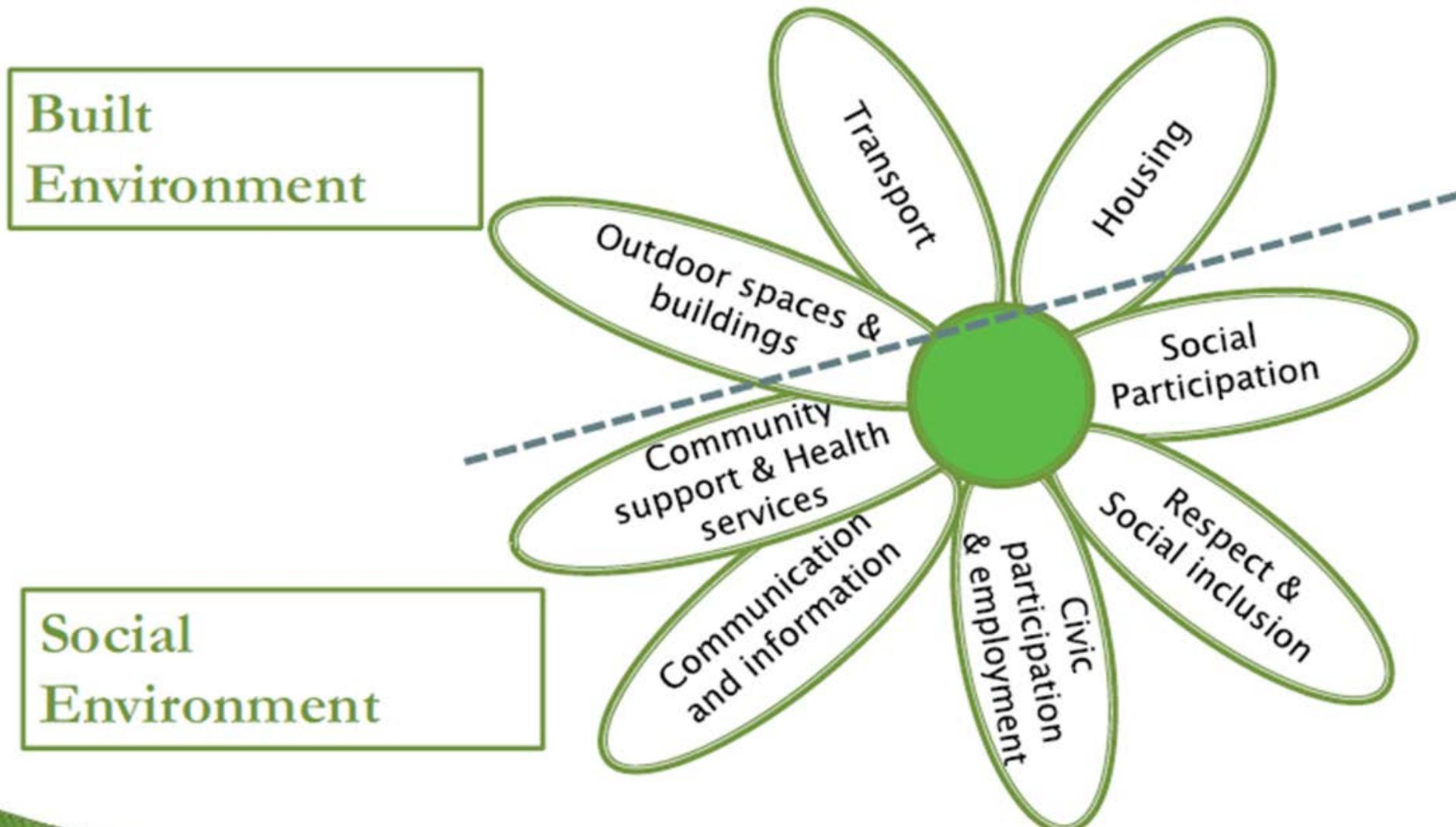
# Partnerships



# Advocacy and Policy



# AARP Network of Age Friendly Communities



# State and Local Programs



# Kingsport, TN



# Kingsport, TN

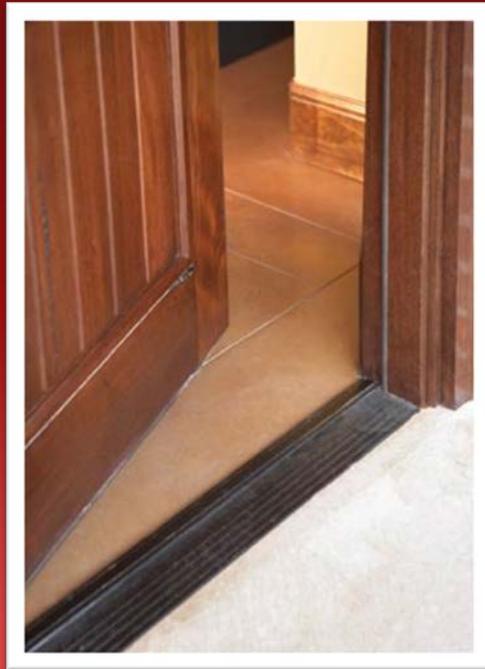
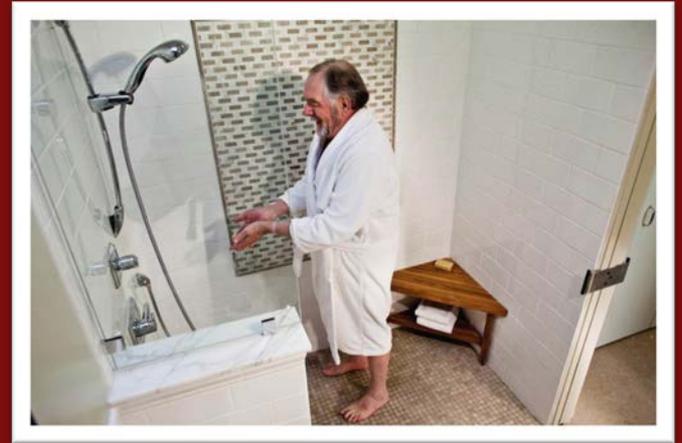


# Macon/Bibb County, GA





Designing for Better Living!



# Resources

[www.aarp.org/livable](http://www.aarp.org/livable)

[www.blog.aarp.org/greatplaces](http://www.blog.aarp.org/greatplaces)

Publications

Twitter: @AldeaDC



# Thank you!

