Virginia Department of Health Brain Injury Prevention

Brain Injury Report Out Day July 22, 2011



Office of Family Health Services Injury Prevention Program

Goal: To promote childhood related traumatic brain injury prevention efforts among stakeholders

Prevention Strategies and Activities	
Raising awareness of the scope of the problem	Sharing of information and resources
	Presentations, trainings and exhibits
	Collaborative projects
Support of capacity building	Consultation and technical assistance
	Dissemination of proven safety devices
	Partnerships
Policy development	Sharing of data
	Educating about effective policies



Injury Prevention Program

Traumatic Brain Injury Prevention 3 Focus Areas:

- Recreation & Sports
- Child Passenger Safety



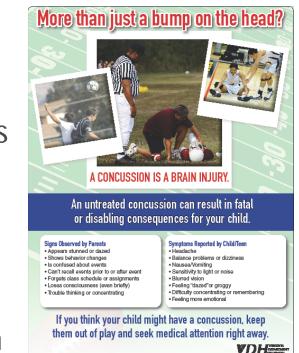
• Abusive Head Trauma-Shaken Baby Syndrome



Recreation & Sports

Youth Athletes

- Virginia Board of Education Guidelines for Policies on Concussions in Student Athletes
- Regional Concussion Prevention
 Workshops
- CDC Heads Up: Concussion Prevention Series
- Injury Update Report
- Trainings-awareness & professional development
- Media campaigns



www.PreventInjuriesVA.org • www.cdc.gov/concussion





Recreation & Sports

Bicycle/Helmet Safety

Policy changes to health and physical education curriculum



- 1,000+ health and physical education teachers have bicycle and helmet safety training
- Local bicycle helmet distribution projects
 - 2010 46 communities
- Playground safety
- Trainings to schools, childcare providers



Child Passenger Safety

- First Ride Safe Ride
- Community Safety Seat
 Check Stations
- Low Income Safety Seat Education and Distribution Program
- Trainings-awareness & professional development
- Media campaigns





Abusive Head Trauma Shaken Baby Syndrome



- House Joint Resolution 632
 - Cost study and best practice identification
- Injury Update Report
- Other Office of Family Health Services Efforts
 - Home Visiting Programs
 - Home Visiting Consortium



Office of Emergency Medical Services

Virginia Statewide Trauma Registry Code of Virginia § 32.1-116.1

The Commissioner shall make available and share all information contained in the Virginia Statewide Trauma Registry with the Virginia Department of Rehabilitative Services so that the Department may develop and implement programs and services for persons suffering from brain injuries.

